

ONALEYE BRIGHT DAVID

WEB DESIGN & EMAIL MARKETING

 Lagos, Nigeria

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 <https://onaleyebright.wixstudio.com/portfolio>

PROFESSIONAL SUMMARY

I am creative and results-driven Website Designer & Digital Marketing Specialist with 4+ years of experience building modern, user-friendly, and conversion-focused websites. Skilled in **Wix, WordPress (Elementor & Divi), Shopify, Squarespace, Framer, and BigCommerce**, with strong expertise in website automation, email marketing, and data entry (**Excel, Google Sheets, SQL, MySQL**).

Proven ability to help businesses increase visibility, generate leads, and manage customer relations. Open to full-time, part-time, or freelance roles in web design and digital marketing.

EDUCATION

Education Undergraduate
Student, B.Sc. Computer
Science

CORE SKILLS

- **Web Design Tools:** Wix, Wix Studio, WordPress (Elementor & Divi), Shopify, Squarespace, Framer, BigCommerce
- **Email Marketing Tools:** MailChimp, Klaviyo, GetResponse
- **Data Entry Tools:** Excel, Google Sheets, SQL, MySQL
- Website Management & Customer Relations
- Analytics & Conversion Tracking

EXPERIENCE

Freelance Web Designer & Digital Marketer Fiverr, Referrals, Remote – 2020 to Present

Designed and optimized websites for SMEs and startups across different industries. Built email marketing campaigns and automated workflows that boosted engagement by up to 40%. Collaborated with clients across multiple time zones while maintaining excellent communication.

Digital Marketing Specialist Independent Projects – 2021 to Present

Helped businesses set up their branding, online presence, and customer acquisition strategies. Integrated automation processes into websites to improve lead management and reduce manual tasks. Provided ongoing website maintenance and customer support.
